

Contract # 339620

Schedule Dates 11/03/12-11/06/12
Advertiser Pol/Iss/Patriot Majority USA (16925)
Agency/T-Code Waterfront Strategies (2541)/043489394
Product Political - Issue (1068)
Brand PATRIOT MAJORITY 11/3 (140890)
Salesperson Telerep/Washington DC, Washington DC (1040)
Sales Office Telerep/Washington DC
Buyer Name FURMAN,MIKE
Phone/Fax /
CPE N/A
Account Types National/Political
Billing Type Standard
Comments PATRIOT MAJ 11/3
***** THIS IS A CASH IN ADVANCE SCHEDULE *****

WPXI
4145 Evergreen Road
Pittsburgh, PA 15214



Waterfront Strategies
1010 Wisconsin Avenue
Washington, DC 20007

Date Entered 11/01/12
Last Modified 11/02/12
Entered By Deb O'Keefe
CO-OP Yes
Headline # 06401932
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$9,600.00
Net Total \$54,400.00
Sales Tax

Pittsburgh (WPXI)
By Broadcast Month
Nov. 2012 26 \$64,000.00
Grand Total: 26 \$64,000.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / Spot	11/03/12-11/03/12	3	:30	6A- 8A (EST)	1						1		1	\$600.00	\$600.00	Pittsburgh (WPXI)	SAT AM NEWS 6-8A/1	11/1/12
2.0	Normal Line / Spot	11/03/12-11/03/12	3	:30	8A- 10:30A (EST)	1						1		1	\$725.00	\$725.00	Pittsburgh (WPXI)	SAT AM NEWS 8A-1030A/2	11/1/12
3.0	Normal Line / Spot	11/04/12-11/04/12	3	:30	5:30A- 8A (EST)	1							1	1	\$600.00	\$600.00	Pittsburgh (WPXI)	SUN 530A-8A/3	11/1/12
4.0	Normal Line / Spot	11/04/12-11/04/12	3	:30	8A- 10A (EST)	1							1	1	\$725.00	\$725.00	Pittsburgh (WPXI)	SUN AM NEWS 8A-10A/4	11/1/12
5.0	Normal Line / Spot	11/04/12-11/04/12	3	:30	11A- OUR REGIONS BUSINESS	1							1	1	\$1,000.00	\$1,000.00	Pittsburgh (WPXI)	ORB/ 5	11/1/12
6.0	Normal Line / Spot	11/06/12-11/06/12	2	:30	9A- Today Show 9a	1	1							1	\$1,300.00	\$1,300.00	Pittsburgh (WPXI)	TODAY SHOW 9A/ 6	11/1/12
7.0	Normal Line / Spot	11/06/12-11/06/12	2	:30	10A- Ellen	1	1							1	\$850.00	\$850.00	Pittsburgh (WPXI)	ELLEN/ 7	11/1/12
8.0	Normal Line / Spot	11/05/12-11/06/12	2	:30	11A- Anderson	1	1	1						2	\$750.00	\$1,500.00	Pittsburgh (WPXI)	ANDERSON/ 8	11/1/12
9.0	Normal Line / Spot	11/05/12-11/06/12	2	:30	11:59A- Channel 11 News At Noon	1	1	1						2	\$1,000.00	\$2,000.00	Pittsburgh (WPXI)	NOON NEWS/9	11/1/12
10.0	Normal Line / Spot	11/05/12-11/06/12	2	:30	12:30P- The Doctors 1230-130P	1	1	1						2	\$750.00	\$1,500.00	Pittsburgh (WPXI)	THE DOCTORS/ 10	11/1/12
11.0	Normal Line / Spot	11/05/12-11/06/12	2	:30	1:30P- Today Show 130P	1	1	1						2	\$750.00	\$1,500.00	Pittsburgh (WPXI)	TODAY SHOW 130P/ 11	11/1/12
12.0	Normal Line / Spot	11/05/12-11/06/12	2	:30	2:30P- Who Wants To Be A Millionaire	1	1	1						2	\$750.00	\$1,500.00	Pittsburgh (WPXI)	MILLIONAIRE/ 12	11/1/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

WPXI-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written.

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13.0	Normal Line / Spot	11/05/12-11/06/12	2	:30	2:58P- Days Of Our Lives	1	1	1						2	\$1,100.00	\$2,200.00	Pittsburgh (WPXI)	DAYS/ 13	11/1/12
14.0	Normal Line / Spot	11/05/12-11/06/12	2	:30	4P- Judge Judy 4p	1	X	X						1	\$1,000.00	\$1,000.00	Pittsburgh (WPXI)	JUDGE JUDY 4P/ 14	11/1/12
15.0	Normal Line / Prime	11/05/12-11/05/12	2	:30	8P- The Voice 8-10P	1	1							1	\$15,000.00	\$15,000.00	Pittsburgh (WPXI)	THE VOICE 8-10P/15	11/1/12
16.0	Normal Line / Prime	11/05/12-11/05/12	2	:30	10P- Revolution 10-11P	1	1							1	\$9,000.00	\$9,000.00	Pittsburgh (WPXI)	REVOLUTION 10P/ 16	11/1/12
17.0	Normal Line / Spot	11/04/12-11/04/12	2	:30	11:30P- Channel 11 News Following Football 1130P								1	1	\$8,000.00	\$8,000.00	Pittsburgh (WPXI)	NEWS/BLACK & GOLD 1130P-1230A/17	11/1/12
18.0	Normal Line / Sports- Local Pro	11/03/12-11/03/12	4	:30	2:30P- Phil/Notre Dame Pre Game							2		2	\$1,500.00	\$3,000.00	Pittsburgh (WPXI)	PITT VS ND PREGAME/ 230P-330P/18	11/1/12
19.0	Normal Line / Spot	11/05/12-11/05/12	2	:30	8P- The Voice 8-10P	1	1							1	\$12,000.00	\$12,000.00	Pittsburgh (WPXI)	THE VOICE 8-10P/19	11/2/12

CONFIRMATION CONTRACT

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